

Iberseries & Platino Industria opens accreditation and pitch calls for its fourth edition

*Iberseries & Platino Industria accreditation grants access to an extensive program of **professional activities**, in addition to the **market & networking** area. This provides a unique space for participants to foster connections between business and talent, facilitating the exchange and development of ideas, projects, and opportunities for financing and co-production through meetings that bring together creative professionals, platforms, television networks, producers, and other industry stakeholders.*

*Professional accreditation will also provide access to various **project calls**. Leading companies such as **3Pas Studios, Amazon Studios / Prime Video, Ánima, BBC Studios, Dopamine, Gato Grande. An MGM Company, Gaumont Television, Paramount, Secuoya Studios, Sony Pictures, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery**, will participate in the **Platform and Production Company Pitch Sessions**, for which registration is now open.*

Madrid, April 10, 2024. **Iberseries & Platino Industria** opens the registration period for **professional accreditations** and **project submissions** to participate in the **Platform and Production Company Pitch Sessions** of its **fourth edition**. The event will take place from **October 1 to 4th** at **Matadero Madrid**, hosted by **EGEDA** and **Fundación Secuoya**, in collaboration with **FIPCA**, with the support of the **Community of Madrid**, the **Madrid City Council**, **ICEX Spain Export and Investment**, and the **sponsorship of Madrid Film Office** and **Film Madrid**, among other collaborating entities.

Iberseries & Platino Industria emerges as a unique meeting point for platforms, television networks, producers, distributors, buyers and other industry players at the **largest international event for the Ibero-American on the audiovisual industry**. The event is driven by four program pillars: **Conferences and Keynotes, Iberscreenings, Ibero-American Audiovisual Market (MAI)** and **PRO Activities (Co-Production and Financing Forum, Platforms and Production Companies Pitch and Training Workshops)**.

Professional Accreditations: Early Bird Rates until June 1

Accreditation to **Iberseries & Platino Industria** grants entry to a wide range of professional development workshops, conferences, and networking events. It also includes the **submission** of projects for various calls within the program.

In addition, this **professional accreditation**, available in both in-person and virtual modalities, with **early bird rates** available until **June 1**, will provide access to the private virtual space, which will allow access into the professional directory of participants to establish contact with accredited participants and arrange meetings voluntarily, as well

as to view of the main presentations and content on demand, from 24 hours after the event until October 25.

The **accreditation** can be requested online from today until October 4, 2024 via the following [link](#) provided on the official event website, where all the steps to follow are detailed.

Platform and Production Pitch Sessions: 12 global leading companies

The registration period for projects to participate in the **Platform and Production Pitch Sessions** of **Iberseries & Platino Industria 2024** is currently open. In the next weeks, calls for participation in the Coproduction and Financing Forum, and Training Workshops will be available.

The registration of projects is done via the [professional profile](#) accessed through the **Iberseries & Platino Industria** website once the professional accreditation process has been completed.

The **Platform and Production Pitch Sessions** aim to bring audiovisual projects that are in the **development, production, work in progress, financing gap or packaging** stage closer to invited companies, potential producers, buyers, investors, and industry managers, in order to gain support, financing, collaboration or sales.

The **Pitch calls** are aimed at **fiction and animation feature films; fiction and animation miniseries; fiction and non-fiction series, superseries, and TV series** (documentary series, reality, entertainment), as specified in each call. **Creators, directors, filmmakers, producers and showrunners** may participate.

Those selected will have the opportunity to present in-person, through private sessions, their ideas or projects to platforms and production companies such as **3Pas Studios, Amazon Studios/Prime Video, Anima, BBC Studios, Dopamine, Gaumont, Gato Grande. An MGM Company, Paramount, Secuoya Studios, Sony Pictures International Productions, Sony Pictures Television, TELEMUNDO STREAMING STUDIOS, a Division of NBCUniversal and Warner Bros. Discovery.**

In total, **12 global leading companies** will participate through **16 calls**. A maximum of **20 projects** will be selected per call.

In each call, different criteria and conditions have been established that must be served by the participant before register any project. These can be consulted in the corresponding call guidelines, as well as in the general regulations for Pitch participants. Each accredited individual can register up to 3 different projects per call, but it's not possible to register the same project in different Pitch calls.

The **deadline for Pitch calls** is **Thursday, May 16, at 4:00 p.m.** (GMT +2), Madrid time, Spain.

All the information about the **Pitch Calls** can be found [here](#).

Access [Accreditations](#)

Download [Pitch Calls](#)

More information: www.iberseriesplatinoindustria.com

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