

## Iberseries & Platino Industria will premiere the series *Amar es para valientes*, *Galgos*, *How to be a Carioca*, *João Sem Deus* and *Los mil días de Allende* and will also show previews of *Zorro*, *Detective Touré*, *Los Farad*, *Memento Mori*, *Operación Barrio Inglés* and *Camilo Superstar* in its Iberscreenings section

- **Iberseries & Platino Industria 2023** has released the scheduling of the **Iberscreenings** section, with **Spanish and Portuguese content**, intended for producers, distributors, and **feature films, fiction series, docu-soaps, and Ibero-American animation** creative teams, for its presentation to accredited professionals, media, and platform buyers, pay-TV networks, content aggregators, and free-to-air TV channels from different regions.
- **Iberscreenings** will include **Chapter ONE**, with **exclusive** screening of **first episodes** of **premium series**; **Coming Soon** will show previews and the first shots from new premium series; **Premier Cine** will have premieres and previews of Ibero-American fiction, documentary and animation feature films which are in search of distribution, sales agents and buyers in the European, American and Ibero-American markets; and **Second Window**, which is a marketplace for finished content (film and series) in Spanish and Portuguese.
- More than **one hundred international buyers** from over 20 countries have confirmed that they will be in attendance: Argentina, Bélgica, Brazil, Chile, Ecuador, Spain, The United States, Finland, Italy, Japan, Mexico, Panama, Paraguay, Peru, Poland, Portugal, United Kingdom, Dominican Republic, Switzerland and Turkey.

Madrid, 8 september 2023. **Iberseries & Platino Industria**, the principal international event for the Ibero-American audiovisual industry, where the titles that will participate in **Iberscreenings** section, will be announced.

**Iberseries & Platino Industria** will be held from **3rd to 6th October at Matadero Madrid**, hosted by **EGEDA** and **Fundación Secuoya**, alongside the collaboration of **FIPCA**, and the support of the **Madrid City Council**, **the Community of Madrid**, and the special collaboration of the **Spain Film Commission**.

The Iberscreenings section also has the support of **ICEX Spain Trade and Investment**, through its umbrella brand, **Audiovisual from Spain**. This entity supports the international promotion of the content and services offered by Spanish production and distribution companies by maintaining a constant presence in major markets at festivals and networking events.

**Over 100 buyers and commissioners** from **20 countries** will be in attendance at **Iberseries & Platino Industria**, where they will have the opportunity **to watch** the latest **Ibero-American series and feature films**, including **world premieres** of new **cinematographic and audiovisual** content:

A&E Networks, Amazon Prime Video, Amazon Japan GK, AMC Networks, Atresmedia TV, BETV, BF Distribution & BF Films, Box Brazil, Canal Brasil, Cinema Republic, Cocina, Cosmopolitan TV, DeAPlaneta, Delart Distribution, Direct TV, Ecuavisa, Feel Content, Film Factory Entertainment, Filmax, Flixxo, Flow / Telecom Argentina, Globo, Latam Pictures, Latido Films, Mediaset, Movistar Plus+, NBCUniversal Telemundo, Netflix, NHK Enterprises, Olympusat, Paramount (Telefe/Chilevision), Pluto TV, Radio Télévision Suisse, RAI CINEMA, RIIVI, RTP1, RTVE, Samsung TV Plus, SBS Television, Sky Italia, Somos Distribution, Sony Pictures, TelevisaUnivision / ViX, Televisión Nacional de Chile, The Mediapro Studio, The Walt Disney Company, Tondero / Amazonas Films, Corporación Turca de Radio y Televisión (TRT), Televisão Independente Portugal (TVI), TVP Polonia, Ucanal Canal 13, V-ME MEDIA, Vértice 360, VIP Production & Distribution, WarnerBros. Discovery, WOWOW, YLE Finnish Broadcasting Company y Youtube/Google.

## Preview Iberscreenings Section

**Chapter ONE** will see the **international premiere** of the **first episode** of *João Sem Deus* (Ventre Studio, Canal Brasil, TVI Portugal, Coral Europa), a miniseries co-produced between Brazil and Portugal and directed by Marina Person, with scriptwriter Leo Moreira and performances by Marco Nanini, Bianca Comparato, Antônio Saboia, Karine Teles, Ana Sofia Martins and Dalila Carmo.

This drama tells the story of two sisters who arrive in the Brazilian town of Abadiânia, 17 years before the arrest of João de Deus, author of Brazil's biggest ever sex abuse scandal. Taking part in the screening will be **André Saddy**, director general of Canal Brasil; **Paula Cosenza** (Ventre Studio); **Marina Person**, director (Ventre Studio), **Bruno Santos** (Coral Europa).

Iberseries & Platino Industria will also **premiere** the **first episode** of the Brazilian series *How to be a Carioca*, produced by the **Star Original Productions** label. It will soon launch on **Star+** in Latin America and on the **Walt Disney Company's** streaming services globally (Disney+, in the case of Spain).

*How to be a Carioca* is the creation of Carlos Saldanha, Joana Mariani and Diogo Dhal with scriptwriters Rodrigo Nogueira, Sabrina Rosa and Felipe Scholl and is produced by Moovie. There will be a panel present during this session which will include the showrunner **Carlos Saldanha** co-director of the series **Joana Mariani** and **Leonardo Aranguibel**, VP of Production, Head of Production Operations and Strategy, The Walt Disney Company Latin America.

*Galgos* (Movistar Plus+, Buendía Estudios) will be another of the anticipated **Iberscreenings** premieres. There will be an exclusive screening of the first episode of this series which stars Adriana Ozores, Patricia López-Arnaiz, María Pedraza, Óscar Martínez, Marcel Borrás, Jorge Usón, Luis Bermejo, Francisco Carril and Daniela Estay.

This is a business and family drama following the Somarriba family and Galgo Group, a food giant that has seen significant growth over the past three generations. It is directed by **Félix Viscarret** and **Nely Reguera**, with the scriptwriters Clara Roquet, Francisco Kosterlitz, Lucía Carballal and Pablo Remón.

**Chapter ONE** will also **premiere** the **first episode** of *Los mil días de Allende*, a co-production of Chile (**Parox**), Spain (**Mediterráneo Media Entertainment**) and Argentina (**Aleph, Mente Colectiva and HD Argentina**), with the support of the Chilean public broadcaster TVN, RTVE in Spain and Channel 9 in Argentina.

This is historical drama and political thriller directed by **Nicolás Acuña**, with scriptwriters Carla Stagno, Cristián Jiménez, Paco Mateo and Pablo Manzi along with Leonora González as showrunner. It tells the story of the last three years of life of the Chilean president Salvador Allende and the involvement of Unidad Popular [Popular Unity], narrated by Manuel Ruiz, a young 25 year old Spaniard who becomes a close advisor of the president.

The series stars Alfredo Castro, Susana Hidalgo, Aline Kuppenheim, Francisca Gavilán, Iván Álvarez de Araya, Néstor Cantillana, Pablo Capuz, Héctor Morales, Jaime Omeñaca and Benjamín Vicuña. It will be released in Chile in September.

The first images of *Amar es para valientes*, a fiction series from **Pródigo Filmes** (Brazil) and **Amazon Studios**, and whose release date is November 17, 2023, will also be in the **Coming Soon** section. It is directed by Katia Lund and Yasmin Thainá, and stars Mariana Nunes, Tatiana Tibúrcio, Breno Ferreira, Maicon Rodrigues, and Bukassa Kabengele.

Based on the visual album *Amar é Para os Fortes*, by musician Marcelo D2, this drama tells the saga of two women from Rio de Janeiro who see their destinies intertwined forever during Mother's Day. Cida loses her 11-year-old son, Sushi, due to police violence. Edna is Digão's mother, the policeman who

killed the boy. While searching justice and surrender, both mothers will face police corruption, the delay of justice, and the pain of their losses. Cida will be supported by her eldest son, the visual artist Sinistro, who, together with the artists of the Community of Maré, will fight through art for justice for Sushi.

This presentation, given by **FRAPA** and **AMAZON**, will be attended by **Camila Agustini**, creator of **Amar es para valientes**, and **Julia Prioli**, Sr. Scripted Executive of Amazon Studios, Brazil.

The **Iberscreenings Coming Soon** section will show the first shots from the series **Zorro (Secuoya Studios)**, created by Carlos Portela and directed by Javier Quintas, Jorge Saavedra and José Luis Alegría.

This new adaptation of the classic masked hero 'Zorro', a symbol of justice and defender of the oppressed, features Miguel Bernardeau and Renata Notni. This blockbuster will be available on Prime Video in Latin America, USA, Spain, Andorra and Portugal during the first half of 2024 and it will also be broadcast on RTVE.

The **Coming Soon** section will also screen a preview of **Operación Barrio Inglés (RTVE, Onza Producciones, Emociona Media)**, a suspense drama set in Huelva in the 1940s with World War II as a backdrop. The series stars Aria Bedmar, Peter Vives, Rubén Cortada, Paco Tous, Juan Gea and María Morales, as leads of a large international cast. It was filmed in the spectacular settings of Huelva, Sevilla and Jerez de la Frontera.

The screening will be accompanied by a panel made up of José Pastor, director of the **RTVE Fiction Department**; **Gonzalo Sagardía**, executive producer of **Onza Producciones**; **Gonzalo Crespo**, executive producer of **Emociona Media**; and art director **Héctor Bertrand**.

**Iberseries & Platino Industria** will also premiere of the first shots of the series **Detective Touré (RTVE, Detective Touré AIE, Tornasol Media, DeAPlaneta, EITB)** based on the novels of the acclaimed writer **Jon Arretxe**. It is a procedural show with a case being solved in each episode, with a comedy-driven detective plot.

Mahamoud Touré, the main character in this new show, is a Guinean immigrant who makes his living as an improvised detective, taking on any case presented to him in the most creative and unexpected way possible through his magnetic personality, ingenuity and sense of humour. The cast includes Malcolm Treviño-Sitté, Itziar Ituño, Unax Ugalde, Loreto Mauleón and Itsaso Arana.

**José Pastor**, director of the **RTVE Fiction Department**; **Mariela Besuievsky**, partner at **Tornasol Films**; **Elena Bort**, head of Content and Distribution of Fiction at **DeAPlaneta**; and actor **Malcolm Treviño-Sitté** will all be in attendance at the screening.

In the **Coming Soon** section you will be able to see the first images of the Spanish series **Memento Mori (Zebra Producciones, Amazon Prime Video)**, an adaptation of the first novel of the trilogy *Versos, canciones y trocitos de carne*, which was written by César Pérez Gellida.

The film stars Yon González, Francisco Ortiz, Juan Echanove, Olivia Baglivi, Manuela Vellés, Fernando Soto, Juan Fernández, and Carlota Baró, among others. **Memento Mori** will soon be available exclusively on Prime Video Spain, Portugal, and Andorra.

This crime thriller explores the relationship between a killer and the policeman who pursues him in a life-and-death duel, helped by the peculiar Carapocha. It will feature six episodes produced by Zebra Producciones (Grupo iZen), with José Velasco, Sara Fernández-Velasco, Luis Arranz, and Marco A. Castillo as executive producers, and screenplay by Germán Aparicio, Abraham Sastre, and Luis Arranz.

After the screening there will be a panel with the participation of **José Velasco**, president of **Zebra Producciones (Grupo iZen)**, and **Luis Arranz**, executive producer of **Zebra Producciones**, who will be accompanied by part of the **Amazon Prime Video Spain** team.

In **Coming Soon** there will be a sneak peak of *Camilo Superstar* (Atresmedia, Buendía Estudios), a four-part Spanish miniseries directed by **Curro Novallas**, and that will be released soon on the **atresplayer** platform in Spain, with Alejandro Jato, Adrián Lastra, Natalia Reyes, Pepe Ocio, Javier Godino, Vito Sanz, Oscar de la Fuente, Eugenia Silva, and Elena Rivera at the head of its cast.

The production narrates the challenge for the singer **Camilo Sesto** to adapt *Jesu Cristo Superstar* in the midst of the Spanish dictatorship. This is a modern, transgressive musical that achieved international success and revolutionized the country, making history. But he was not alone in this feat. He relied on other idealists who, like him, felt the impulse to take a risk and bring to Spain the most revolutionary rock opera of the moment.

**Iberseries & Platino Industria** will also present a sneak peak of the fiction series *Los Farad*, an action drama produced by **Mod Producciones, Prime Video, and Espotlight**. It will be broadcast on **Prime Video** in over 240 countries and territories in the near future.

Directed by **Mariano Barroso**, and starring Miguel Herrán, Susana Abaitua, Pedro Casablanc, Adam Jezierski, Nora Navas, Amparo Piñero, Fernando Tejero, Igal Naor, and Makram Khoury, *Los Farad* introduces the audience over the course of eight episodes to the 1980s Marbella through Oskar, a boy who dreams of setting up a gym and who ends up entering the fascinating world of Costa del Sol, its jet set, its eccentricities, and its geopolitics with the help of Sara Farad. This new world opens up to him thanks to Los Farad, a family that offers him a future, but with the most unexpected of trades: arms trafficking.

The screening will be accompanied by a panel with the participation of **Fernando Bovaira**, founder of **Mod Producciones**.

#### Premier Cine

In this section **Iberseries & Platino Industria** will present the first shots from *Estación Wadley* (OSO Films, Black Bear Studios, Feza Productions), a Mexican drama with science fiction themes, directed by Héctor Martínez with scriptwriters Patricio Saiz and Daniela Moyes. It features the actors Roberto Sosa, Pablo Cruz Guerrero, Ramón Medina and Mara de la Fuente.

This feature film focuses on Nico Navarro, who again finds himself separated from his family with the illusion of being able to reunite it. On his journey he discovers a supernatural material in the mines left behind by his ancestors, while also having to deal with the mysterious Wadley and a greedy local government. The material he finds presents him with a decision: repeat the mistakes of the past or reunite his family and confront the issues of the present.

*PARTIDA, La verdad no le teme a nada* (3C FILMS), an Argentine drama directed by Diego Suárez with scriptwriters Miriam Lanzoni and Maria Paula Putrueli, will also be premiered in **Iberscreenings Premier Cine**.

The film, featuring Miriam Lanzoni and Osvaldo Laport, tells the story of Susy, a victim of gender-based violence. She left her village 30 years ago, along with her past. However, an unexpected call reveals a hidden truth and brings Susy back. Her daughter learns that her father was not actually dead, and that her mother had lied. Everything that Susy has managed to rebuild by concealing the truth of her past seems to be crumbling down. Susy confronts her past in order to change.

Lastly, **Second Window** will hold screenings of series and feature films for professionals in search of the sale of content that has already been released and new international marketing windows. The following productions will participate:

*El Hijo Zurdo* (Movistar Plus+, Atípica Films, 2023). A drama directed by Paco R. Baños and Rafael Cobos, scripted by the latter.

***Firma Aquí*** (Alebrije Producciones, 2022. Mexico). A science fiction based romantic comedy directed by Enrique Vázquez starring Regina Blandón, Leonardo Ortizgris, Mariané Cartas, Daniela Mena and Coty Camacho.

***La extorsión*** (Warner Bros. Discovery, Infinity Hill, 100 Bares, Particula Crowd, 2023. Argentina). An intriguing corruption based thriller from Martino Zaidelis with scriptwriter Emanuel Diez. Starring Guillermo Francella, Pablo Rago and Andrea Frigerio.

***La última lidia*** (Grupo iZen, 2022). A documentary feature directed by Tomás Ocaña Urwitz and scripted by Adolfo Moreno, Antonio Ojeda, Antonio Díaz Pérez, Carmen Estirado, and Ismael Morillo.

***Las noches de Tefía*** (Atresmedia, Buendía Estudios, 2023). An Atres player musical drama based on real events, scripted by Miguel del Arco and Antonio Rojano, and directed by Miguel del Arco.

***Los pacientes del Dr. García*** (Diagonal TV, DeAPlaneta, RTVE, 2023). A thriller/drama series directed by Joan Noguera, based on the best-seller of Almudena Grandes, and scripted by José Luis Martín.

***Poquita Fe*** (Movistar Plus+, Buendía Estudios, 2023). A comedy by Pepón Montero, scripted by Juan Maidagán and Pepón Montero.

***Sin límites*** (Amazon Prime Video, RTVE, ZDF, 2022). Simon West directs this series that narrates the historic voyage of Juan Sebastián Elcano and Ferdinand Magellan around the world, scripted by Patxi Amezcua.

***Zorras*** (Atresmedia, Morena Films, 2023). A atresplayer tragicomic series based on the trilogy of novels which was written by Noemí Casquet, directed by Ana Vázquez and Aritz Moreno.

More information: [www.iberseriesplatinoindustria.com](http://www.iberseriesplatinoindustria.com)